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PRESS RELEASE

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**\*\*FOR IMMEDIATE RELEASE\*\***

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## **Roger Norman will Compete with JT Taylor at Stampede Race This Weekend**

RENO, NV SEPTEMBER 7, 2010 - Roger Norman will team with JT Taylor in the TubeShark / Torchmate Rock Buggy for this weekends Stampede Race at Exit 28 Motorsports Park. They will be one of 54 teams that will attack 60 miles of the toughest terrain in Nevada fighting to win the \$10,000 grand prize.

JT Taylor and Roger Norman teamed at the 2010 King of the Hammers where a mechanical failure took them out of the race. They are already on the confirmed list for the 2011 King of the Hammers race, but want to participate in this qualifier for the challenge. "I am excited and look forward to running new terrain that has barely been run before, versus Johnson Valley where the locals know where every rock is placed," commented JT Taylor, car owner and racer. "It is great to run with Roger again, he is always fun and inspiring to be around in race mode."

Roger Norman is familiar with the land, but not all of the rock courses that they will be taking on. "When I ran the course at the VORRA Xtreme Outlaw 250 race, I had to remember that it takes a while to get all the rocks off the course. For this kind of racing, it is perfect, and with all the rock crawling areas it is going to be awesome," said Roger Norman, land owner and racer.

For More information on the Stampede Race: [www.kingofthehammers.com](http://www.kingofthehammers.com)

Roger Norman Facebook: <http://www.facebook.com/#!/profile.php?id=1266109117&ref=ts>

Photo by Rick Wells Photography

### **Next Race:**

*Mexicali 300 ; October 1-3 2010* <http://www.codeoffroad.com>

### **Save the Date:**

**December 4<sup>th</sup>** Fundraiser at Norman Motorsports Facility in San Diego, CA supporting Multiple Orphanages

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**Norman Motorsports Partners:** Crystal Bay Casino, BFGoodrich, KMC, Vision X, K&N Filters, Mastercraft, Fire ETC, NEO, CMI, Big Ass Fans, Safety Klean, Cruz Roja, Baja Fools, AutoVac, Fluidyne, Rod End Supply, High Angle Drivelines

**About JT Taylor:** JT Taylor has accomplished multiple racing career successes across multiple disciplines of racing including maintaining a top ten position in XORRA for five years running and is the two year reigning champion of the XORRA Germany Series. He is the Colorado Hill Climb Association Ultra4 Champion, made history as the first Ultra4 to run Pikes Peak and won the Exhibition class, and is one of the Original 13 competitors of King of the Hammers who has raced every year including 2010 and 2011 with Roger Norman on his team. His strategic and mechanical capabilities allow him key Crew Chief rolls with Speed Technologies, Torchmate, Shannon Campbell and Dirt Sports race teams. He was the Crew Chief for Speed Technologies 2008 Class 1 Baja 1000 win, 2009 Baja 500 Torchmate team, and co-drove and was crew for the 2009 Baja 1000 and 2010 NORRA 1000, and consistently pit crews for Speed Technologies SuperLite #16 in the Lucas Oil Off Road Racing Series. JT Taylor realizes his dreams everyday as a retired First Sergeant who served in Iraq and returned with a Bronze Star. He has been featured in multiple magazines and websites for his great accomplishments on and off the track.

**Sponsors:** Tube Shark, Torchmate, Goodyear, Raceline Wheels, CTM Axles, Howe Power Steering, Winchline.com, Shirt Force, Crawlorado Graphics, Power Tank

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**If you would like more information about this race, wish to schedule an interview, or want to inquire about sponsoring Roger Norman, please call Charlene Bower at 714-394-1716 or email Charlene at [charlene@bowermedia.com](mailto:charlene@bowermedia.com)**

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